

Bilendi

Continued strong revenue growth in Q1 2021: 11.6%

Paris, May 10, 2021 - **Bilendi**, one of the European leaders in technology and data for research, today publishes its first quarter 2021 revenue.

<i>In €M' (unaudited figures)</i>	Q1 2020	Q1 2021 ¹	Δ
France	1,9	2,3	+25,3%
International	6,1	6,5	+7,4%
Total	7,9	8,8	+11,6%

In the first quarter of 2021, Bilendi recorded revenues of € 8.8 million, up 11.6% on the previous year (up 11.8% at constant exchange rates), thus continuing the double-digit growth achieved in Q3 2020 (+14.6%) and Q4 2020 (+10.3%).

These results should be viewed in the context of the first quarter of 2020, when year-on-year growth was +8.8% and prior to any significant adverse economic impact from the health crisis.

The growth was driven by the particularly good performance achieved in France, where revenues are up 25.3%, in line with the second half of 2020, which already showed strong growth of 19.4%.

Internationally, the business continues to remain strong, with revenues of € 6.5 million (up 7.4%). A performance all the more notable given the double-digit growth of 14.2% which had been recorded in the first quarter of 2020.

Thus all 12 European sales offices participated in this growth, including those most affected by the crisis and despite the containment measures that persist in many countries.

The integration since March 1, 2021 of a new subsidiary, Discussnow, allows the group to further expand its technological and commercial offer but has no significant effect on the growth of the period.

Reaffirmation of 2023 Ambitions

Bilendi reaffirms its aggressive growth strategy, combining organic growth, targeted acquisitions and the ambition to reach by 2023 a turnover of € 50 million and an EBITDA of 20 to 25% of revenue, i.e., between € 10 million and € 12.5 million.

Next publication: H1 2021 revenue, Wednesday, 28th July 2021

¹ integration 100% of the society Humanizee SAS, owning the Discussnow platform, as of 1st March 2021

About Bilendi

At a time when the amounts, variety and speed of data being issued and communicated are increasing exponentially, **Bilendi** provides an innovative technological response to the collection, processing and enhancement of this data.

That is why **Bilendi** is positioned at the epicentre of data collection for two market segments. These are: Technologies and Services for Market Research and Technologies and Services for Customer Engagement and Loyalty.

We have locations in France, the United Kingdom, Germany, Switzerland, Spain, Italy, Denmark, Finland, Sweden, Belgium, Morocco. The group also has business activities in Austria and Norway. In 2020, **Bilendi** achieved a turnover of € 34.1 million. The group is listed on Euronext Growth Paris. ISIN code FR 0004174233 - MNEMO code. ALBLD - Eligible PEA PME.

www.bilendi.com

Contacts

BILENDI

Marc Bidou – Chairman and CEO

m.bidou@bilendi.com

Phone: +331 44 88 60 30

ACTIFIN

Analysts & Investors Relations

Nicolas Lin/ Alexandre Commerot

nlin/acommerot@actifin.fr

Phone: +331 56 88 11 11

Press Relations

Isabelle Dray

idray@actifin.fr

Phone: 01 56 88 11 29